

Sir Branch 35 Survey Results

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Compiled by:

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Survey Background

- Conducted during October/November period
- E-mail and handouts at November general meeting
- 178 Surveys received (majority from those attending meetings)

Summary Results

- Current Meeting and Meals comments;
 - 79% (133) enjoy the current meeting format/ duration
 - 76/87% (133+19) consider meals to be good/ excellent
 - 55% (93) are interested in different kinds of meals
 - 61/93% (108+55) consider current price to be OK or are willing to pay more

Summary Results

- Top five speaker topics
 - 74% (132) Technology and Science
 - 72% (128) History and Military
 - 64% (114) Medical
 - 58% (104) Travel
 - 57% (102) Health and Welfare

Summary Results

- Top 5 organized activities;
 - 49% (87) Book Swap
 - 39% (70) Golf
 - 20% (36) Computer club
 - 18% (32) Hiking
 - 18% (32) Travel
 - Other activities:
 - 12% (21) Bocci Ball
 - 11% (19) Travel club
 - Gardening; Investing; Cards top write in suggestions

Summary Results

- Special events and membership
 - 55% (98) liked picnic location
 - 61% (108) think the price is right; 47% (83) willing to pay more
 - 59% (105) liked the Holiday luncheon
 - 23% (41) willing to volunteer to help branch activities
 - 22% (40) expect to sponsor a new member in 2014
 - 81% (145) plan to attend 6+ meetings next year
 - 15% (27) “don’t know anyone” top reason for not attending; followed by 14% (25) parking challenge

Summary Results Addendum

- Sporting events;
 - 30% (53) decline to participate in a “ticket exchange”
 - 22% (40) do not favor branch purchasing 2 season tickets to the 49ers
 - 19% (34) favor day trip to SF Giants

Planned Actions for 2014

- **Hold to current meeting format, price with some different menu items**
 - Use top five speaker topics to guide speaker selection (Little SIR leader)
 - Small committee to assess alternative meals for 2015 (Ron Nakamoto leader)
 - Improve recruiting and attendance experience (Bill Monroe leader)
 - Continue with special (Picnic and Holiday luncheon) events (leaders requested)
- **Insure top 5 activities are operating/vibrant**
 - Book swap, golf, computer, hiking and travel clubs (Club leaders)
 - Bocci Ball, Emergency Response Team, Travel Club new activities (leaders requested)
- **Encourage volunteering**
 - Fill back-ups for current needs (Big Sir)