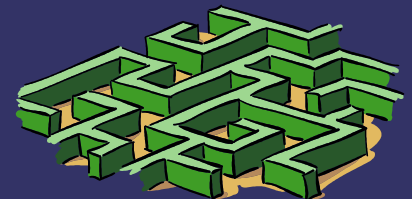


*Use of Internet
Communication by
Class of '56*

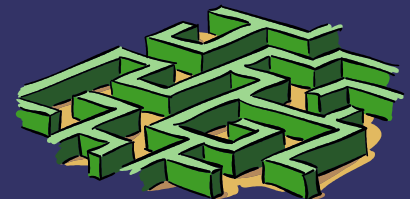


Design Workshop

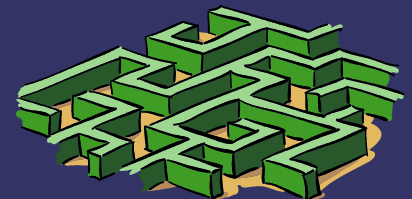


Make it Easy to Use On-line Resources

- ➔ Choose easy listserv address, e.g. *cma56@yahogroups.com*
- ➔ Choose easy website URL, e.g. *www.cma56.com*
- ➔ Get started, learn and adapt continuously.
Listen to feedback.

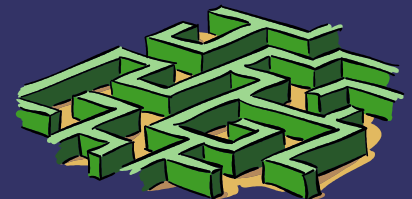


Listserv Design Session



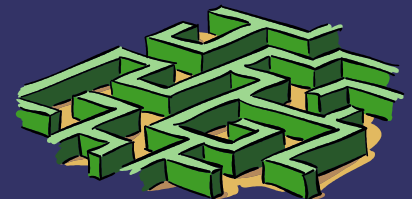
Tasks to create a Listserv Group

- ➔ Get a Yahoo ID
- ➔ Set up a group
- ➔ Invite members

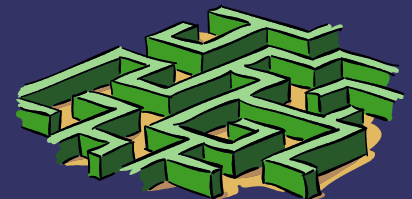


Listserv Decisions

- ⇒ Provider selection
 - Yahoo free, easy to use, dependable
- ⇒ Open or invited membership
- ⇒ Open or moderated posting
- ⇒ Allow or disallow attachments
- ⇒ Reply to originator or all

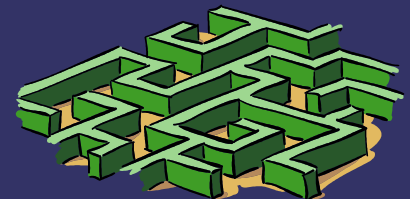


Website Design Session



Tasks to create a starter site

- ⇒ Choose a web host
- ⇒ Register with the host you choose
- ⇒ Register a domain name if you want one
- ⇒ Rough out a site layout
- ⇒ Create pages for your layout

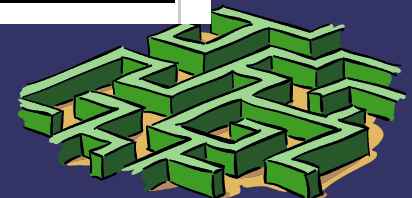


Choosing a Web Host

Web Site Hosting Alternatives

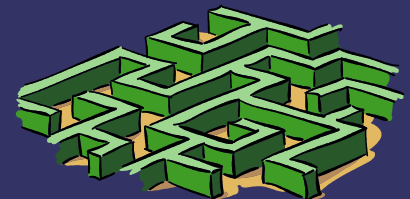
	Culver Connect	Yahoo GeoCities Free	Yahoo GeoCities Plus I Pro	Yahoo Web Hosting
Cost	Free	Free	\$5/mo \$9/mo	\$12/mo
Ads	No	Yes	No	No
Tools	Template, HTML Wizard	Template, PageBuilder	Same + 3rd Party Tools	SiteBuilder + 3rd Party Tools
URL*	alumni.culver.org/ web sites/web siteView.asp? web siteId=2	www.geocities.com/ <i>yourname</i>	Free Domain Name, e.g. <i>www.cma56.com</i>	Free Domain Name, e.g. <i>www.cma56.com</i>
Size	5 pages No size limit	15 MB	500 MB 2 GB	5 GB
Upgradable	No	Yes	Yes	Yes

* Note: You can reserve a domain name for <\$10/year and have it automatically link to any URL.



Create a Starter Website in Culver Connect or Yahoo

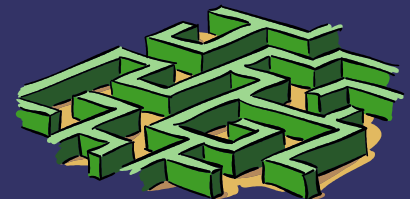
- ➔ Few pages – just a start
 - Gain some experience
 - Start getting classmates used to the idea



Class of '56

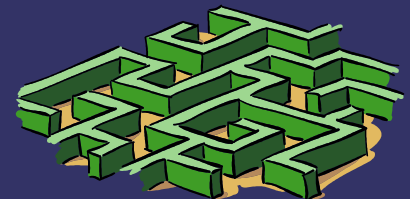
Website Statistics

- ⇒ CMA56.com website
 - # of pages - 200+
 - # of images - 300+
- ⇒ NOTE -- Nearly all of this content came from others.



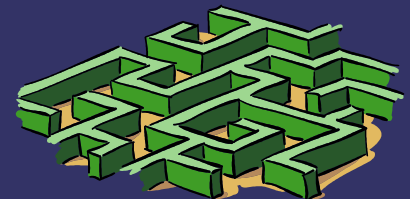
Website Considerations

- ⇒ Plan overall structure first
- ⇒ Provide easy, intuitive navigation
- ⇒ Don't include browser-specific features
- ⇒ Be aware – some users will disable browser options, e.g. scripts
- ⇒ Provide means to acquire any needed browser extensions, e.g. PDF
- ⇒ Don't assume broadband speed



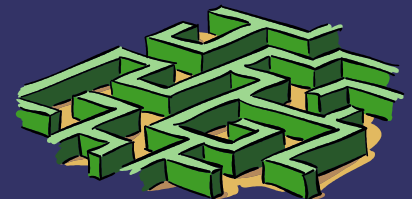
Include Various Types of Content, e.g.

- ⇒ Rosters – living, missing, deceased
- ⇒ Biographical info of classmates
- ⇒ Reunions and minireunions
- ⇒ News – classmates and Culver
- ⇒ Classmate memories and reflections
- ⇒ Photos of campus – then and now
- ⇒ Discussion forums



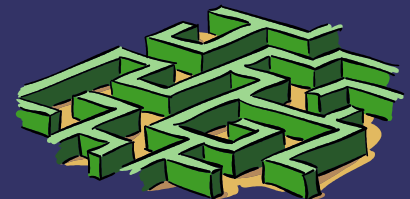
Solicit Help for Content

- ➔ Reunion books for Bio's
- ➔ Essays
- ➔ Photos
- ➔ News
- ➔ Forum leaders



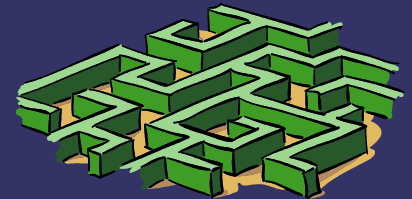
Provide Means to Submit Content

- ⇒ On-line forms, e.g. for Bio
- ⇒ E-mails
- ⇒ Letter scans
- ⇒ Photo uploads



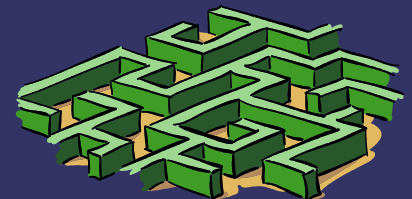
Watch Listserv for Good Website Material

- ➔ News
- ➔ Discussion kernels that can be expanded into forums or reminiscences



Keep the Website Relevant

- ⇒ Continuously add/update content
 - Keeps people checking in.
- ⇒ Use listserv to announce additions to site



Continuously Encourage Participation in On-line Resources

- ➔ Promote on-line activities in written communiques, e.g. from Class Agent
- ➔ Include website URL and listserv address in letterheads
- ➔ Identify/cultivate active users

