

Topic

- ☐ 1 Internet Communication
 - ☐ 1.1 Use of Internet Communication by Culver Class of '56
 - ☑ 1.1.1 Mission
 - ☑ 1.1.1.1 Contribute to communication among classmates and with Culver
 - ☑ 1.1.2 Vision
 - ☑ 1.1.2.1 Our class feels highly connected to Culver and to each other
 - ☑ 1.1.3 Strategies
 - ☑ 1.1.3.1 Create an on-line community
 - ☑ 1.1.3.2 Facilitate and encourage dialog
 - ☑ 1.1.3.3 Enable broadcast communication
 - ☑ 1.1.3.4 Provide a dynamic, living information resource
 - ☑ 1.1.4 Tactics
 - ☑ 1.1.4.1 Know your community
 - ☑ 1.1.4.1.1 Computer literacy
 - ☑ 1.1.4.1.2 Interests
 - ☑ 1.1.4.2 Set up a listserv, aka e-mail group. Invite all to join.
 - ☑ 1.1.4.3 Create a website
 - ☑ 1.1.4.4 Continuously encourage participation in on-line resources
 - ☑ 1.1.4.5 Get started. Learn and adapt continuously
 - ☑ 1.1.5 Examples from Class of '56
 - ☑ 1.1.5.1 Listserv uses
 - ☑ 1.1.5.1.1 On-line Support Group Surgery
 - ☑ 1.1.5.1.1.1 Harry re surgeries - name removed
 - ☑ 1.1.5.1.1.1.1 Has anyone had carotid surgery?
 - ☑ 1.1.5.1.1.1.2 I had the surgery and am at home
 - ☑ 1.1.5.1.1.1.3 Get well - Jay
 - ☑ 1.1.5.1.1.1.4 Great news - EB
 - ☑ 1.1.5.1.1.1.5 Glad the surgery was a success - Luis
 - ☑ 1.1.5.1.1.1.6 Glad to hear you're ready for duty - Ward
 - ☑ 1.1.5.1.2 On-line Support Group Stroke
 - ☑ 1.1.5.1.2.1 Tim Campbell's stroke - name removed
 - ☑ 1.1.5.1.2.1.1 Tim had a stroke - family
 - ☑ 1.1.5.1.2.1.2 I'm a diabetic, had 2 heart attacks and a stroke
 - ☑ 1.1.5.1.2.1.3 I'm a cancer survivor and have a bypass coming up
 - ☑ 1.1.5.1.2.1.4 Tell him I'm thinking of him
 - ☑ 1.1.5.1.2.1.5 I'm a diabetic, had triple bypass, am back on skis
 - ☑ 1.1.5.1.2.1.6 You are in my prayers. God will watch over you
 - ☑ 1.1.5.1.2.1.7 We are all saddened by his stroke. We remember him as a football hero
 - ☑ 1.1.5.1.2.1.8 Best wishes for recovery
 - ☑ 1.1.5.1.2.1.9 Our church has him on our prayer list
 - ☑ 1.1.5.1.2.1.10 Tim really appreciates all the cards, letters, phone calls and e-mails
 - ☑ 1.1.5.1.2.1.11 and lots more

Topic

- 1.2.1.1 Choose easy listserv address, e.g. cma56@yahoogroups.com
- 1.2.1.2 Choose easy website URL, e.g. www.cma56.com
- 1.2.1.3 Get started, learn and adapt continuously. Listen to feedback.
- 1.2.2 Listserv Design Session
 - 1.2.2.1 Tasks to create a listserv
 - 1.2.2.1.1 Get a Yahoo ID
 - 1.2.2.1.2 Set up a group
 - 1.2.2.1.3 Invite members
 - 1.2.2.2 Listserv decisions
 - 1.2.2.2.1 Provider selection
 - 1.2.2.2.1.1 Yahoo free, easy to use, dependable
 - 1.2.2.2.2 Open or invited membership
 - 1.2.2.2.3 Open or moderated posting
 - 1.2.2.2.4 Allow or disallow attachments
 - 1.2.2.2.5 Reply to originator or all
- 1.2.3 Website Design Session
 - 1.2.3.1 Tasks to create a starter site
 - 1.2.3.1.1 Choose a web host
 - 1.2.3.1.2 Register with the host you choose
 - 1.2.3.1.3 Register a domain name if you want one
 - 1.2.3.1.4 Rough out a site layout
 - 1.2.3.1.5 Create pages for your layout
 - 1.2.3.2 Choosing a Web Host
 - 1.2.3.2.1 Web Site Hosting Alternatives table
 - 1.2.3.3 Create a website in Culver Connect or Yahoo
 - 1.2.3.3.1 Few pages - just a start
 - 1.2.3.3.1.1 Gain some experience
 - 1.2.3.3.1.2 Start getting your class used to the idea
- 1.2.4 Website Design lecture - optional
 - 1.2.4.1 Class of '56 on-line website statistics
 - 1.2.4.1.1 CMA56.com website
 - 1.2.4.1.1.1 # of pages - 200+
 - 1.2.4.1.1.2 # of images - 300+
 - 1.2.4.1.2 NOTE -- Nearly all of this content came from others!
 - 1.2.4.2 Website considerations
 - 1.2.4.2.1 Plan overall structure first
 - 1.2.4.2.2 Provide easy, intuitive navigation
 - 1.2.4.2.3 Don't include browser-speciic features
 - 1.2.4.2.4 Be aware – some users will disable browser options, e.g. scripts
 - 1.2.4.2.5 Provide means to acquire any needed browser extensions, e.g. PDF
 - 1.2.4.2.6 Don't assume broadband speed
 - 1.2.4.3 Include various types of content, e.g.

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- 1.2.4.3.1 Rosters – living, missing, deceased
- 1.2.4.3.2 Biographical info of classmates
- 1.2.4.3.3 Reunions and minireunions
- 1.2.4.3.4 News – classmates and Culver
- 1.2.4.3.5 Classmate memories and reflections
- 1.2.4.3.6 Photos of campus – then and now
- 1.2.4.3.7 Discussion forums
- 1.2.4.4 Solicit help for content
 - 1.2.4.4.1 Reunion books for Bio's
 - 1.2.4.4.2 Essays
 - 1.2.4.4.3 Photos
 - 1.2.4.4.4 News
 - 1.2.4.4.5 Forum leaders
- 1.2.4.5 Provide means to submit content
 - 1.2.4.5.1 On-line forms, e.g. for Bio
 - 1.2.4.5.2 E-mails
 - 1.2.4.5.3 Letter scans
 - 1.2.4.5.4 Photo uploads
- 1.2.4.6 Watch listserv for good website material
 - 1.2.4.6.1 News
 - 1.2.4.6.2 Discussion kernels that can be expanded into forums or reminiscences
- 1.2.4.7 Keep the website relevant
 - 1.2.4.7.1 Continuously add/update content
 - 1.2.4.7.1.1 Keeps people checking in.
 - 1.2.4.7.2 Use listserv to announce additions to site
- 1.2.4.8 Continuously encourage participation in on-line resources
 - 1.2.4.8.1 Promote on-line activities in written communiques, e.g. from Class Agent
 - 1.2.4.8.2 Include website URL and listserv address in letterheads
 - 1.2.4.8.3 Identify/cultivate active users
- 1.2.4.9 ===== End of Lecture =====
- 1.3 To be added to CD and web
 - 1.3.1 create web.closereach.com
 - 1.3.2 Upload content
 - 1.3.3 Listserv setup screens
 - 1.3.3.1 yahoo_mail_group.pdf
 - 1.3.4 Website hosting alternatives discussion
 - 1.3.4.1 website_hosting_alternatives.pdf
 - 1.3.5 Website setup screens and instructions
 - 1.3.5.1 Culver Connect?
 - 1.3.5.2 Yahoo GeoCities
 - 1.3.5.2.1 yahoo_geocities_hosting.pdf
 - 1.3.5.2.2 Sample site – www.geocities.com—cma20.html

Topic

- 1.3.6 Homework assignment
 - 1.3.6.1 Listserv
 - 1.3.6.1.1 Group name
 - 1.3.6.1.2 Listserv home page message
 - 1.3.6.1.3 Listserv message subject tag and footer
 - 1.3.6.1.4 Listserv welcome message (CMA56 example)
 - 1.3.6.1.5 Listserv invitation message (CMA56 example)
 - 1.3.6.2 Web site
 - 1.3.6.2.1 Web site hosting alternatives
- 1.4 Handouts
 - 1.4.1 Lecture slides
 - 1.4.2 Workshop slides
 - 1.4.3 Workshop preparation (homework)
 - 1.4.4 Setting up a Yahoo E-mail Group
 - 1.4.5 Website Hosting Alternatives
 - 1.4.6 Creating a website in Culver Connect
 - 1.4.7 Creating a website in Yahoo GeoCities
- 1.5 ToDos
 - 1.5.1 Complete any items for which the box is not checked
 - 1.5.2 Print outlines for two presentations
 - 1.5.3 Print handouts
 - 1.5.4 Burn CD